

WHAT IS CLAIMED IS:

1. A prospects harvesting system for providing, to a business enterprise client, customer lead information from Internet sources, comprising:

- 5 a web archive database for storing web page data retrieved from the Internet;
- a crawler process programmed to receive specified Internet web site addresses and to download web page data from the specified web pages to the web archive database;
- 10 a harvester process for searching the downloaded web page data for prospects, based on criteria provided by the client and to provide the results of the search with a link to a document that verifies the prospect's match to the criteria;
- 15 wherein the harvester process receives the criteria from the client via a client browser system and the Internet.

2. The system of Claim 1, further comprising a value add process that links the prospects to related business information.

3. The system of Claim 1, wherein the value add process operates on line by accessing the Internet.

25 4. The system of Claim 1, wherein the value add process operates off line by accessing a database.

5. The system of Claim 1, further comprising a reverse look up process that provides contact data about the prospects.

6. The system of Claim 5, wherein the reverse lookup is performed offline by accessing a database.

7. The system of Claim 5, wherein the reverse
5 lookup is performed online by accessing a database.

8. The system of Claim 1, further comprising an indexer process that indexes documents retrieved by the crawler process for access by the harvester process.

10 9. The system of Claim 8, further comprising a mailer process for scripting correspondence to the prospects.

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10. A web-based method of providing, to a business enterprise client, customer lead information from Internet sources, comprising the steps of:

- accessing a server via a client browser to provide
- 5 criteria describing business prospects and specified Internet web sites;
- using a crawler process to retrieve the web site data for the specified Internet web sites;
- storing the web site data in a web archive;
- 10 using a harvester process to search the web archive for prospects matching the criteria; and
- delivering the results of the search to the client with a link to a document that verifies the prospect's match to the criteria;

- 15 11. The method of Claim 10, further comprising the step of using a value add process to link the prospects to related business information.

- 20 12. The method of Claim 11, wherein the step of using a value add process is performed on line.

- 13. The method of Claim 11, wherein the step of using a value add process is performed off line.

- 25 14. The method of Claim 10, further comprising the step of using a reverse look up process to obtain contact data about the prospects.

- 30 15. The method of Claim 14, wherein the reverse lookup is performed offline by accessing a database.

